

Email Marketing Subject Line Ideas

Farm Update

Subject line example #1: What's new at [Farm Name]? Here's the latest! 🌱

Subject line example #2: What we've been working on 🌞🔧

End-of-Season Sale

Subject line example #1: Grab our end-of-season deals! 🎉

Subject line example #2: Final sale alert: End-of-season savings! 💰

Product Spotlight

Subject line example #1: Grab [Product Name] before it's gone! 🌟

Subject line example #2: [Product Name] is a must-try this [season]! 🍴

CSA Welcome

Subject line example #1: Thanks for signing up to our CSA! 🌱

Subject line example #2: Your CSA journey begins! 🎉

CSA Renewal + Offer

Subject line example #1: Renew your CSA & enjoy a special offer! 🌟

Subject line example #2: CSA renewal bonus inside—don't miss out! 📺

CSA End-of-Season Feedback

Subject line example #1: CSA season finale—we want your feedback! 🌱

Subject line example #2: The end of a great harvest! How did we do? 🍎

Farm Off-Season BTS

Subject line example #1: Farm BTS: What we're up to right now 📹🌱

Subject line example #2: What happens during the off-season months 👁️

Production Methods

Subject line example #1: What our farming methods mean for you 🌱🔬

Subject line example #2: Why our farming methods matter 🌱💡

Event/Workshop

Subject line example #1: Join us for this fun-filled day on the farm! 🧑🌾

Subject line example #2: Attend our upcoming farm event! 🏠🎨

Recipe

Subject line example #1: This recipe is just for you! 🍴

Subject line example #2: Cook with us: Tasty recipe inside! 😊

Seasonal Recipe

Subject line example #1: This recipe is perfect for this time of year! 🍲

Subject line example #2: Savour the season: Try our latest recipe! 🥗

Weekly Cooking Challenge

Subject line example #1: Are you up for a cooking challenge?! 🏆

Subject line example #2: Your weekly cooking challenge awaits! 👁️

Limited-Time Off-Season Sale Offer

Subject line example #1: Limited-time treat: Don't miss out! ⌚

Subject line example #2: [Product name]—available for a limited time! 🚨

Share Pictures with Us

Subject line example #1: Loved shopping with us? Share your pics! 📷

Subject line example #2: Send us your farm shopping memories! ✨

Opening Farm + Referral Code

Subject line example #1: Refer a friend and get [Discount]! 🎉👉

Subject line example #2: Share the farm love and save ❤️💰